

JONATHAN M. COUTURE

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Twitter.com/JonCouture
(Active since 2009)

- Averaging 311,000 monthly impressions in the past year, with 1.1 million in October.
- One of Chad Finn's "75 Best Follows in Boston Sports" in 2015 (Boston.com).



Facebook.com/JonCouture
(Active since 2008)



Instagram.com/JonCouchBU
(Active since 2017)

NOTABLE SKILLS

- More than 1,300 bylines include all five major Boston sports on deadline, plus myriad feature and analysis work.
- Most comfortable in fast-paced news environments as a writer and editor, working nights and weekends regularly.
- Extensive experience with Adobe suite (InDesign, Photoshop, InCopy), as well as a passion for and adeptness with new technology.
- Heavy internet and social media user. WordPress literate, SEO savvy and eager to learn.

WRITING HONORS

2009: AP Sports Editors National Top 10, Columns

Collection of five pieces. Chosen from group of 156 papers with less than 40,000 circulation.

2008: New England AP Third Place, Sports Story

Among papers with 16-40,000 circulation.

2003: New England AP Third Place, Sports Columns

Collection of three pieces. Among papers with 30-60,000 circulation.

DESIGN HONORS

2010: New England AP Second Place, Sports Page Design

"The Year in SouthCoast Sports" top 10 stories, which I also researched and wrote.

2009: New England AP Second Place, Sports Story

2008 ALCS preview presentation, in which I also wrote both stories.

OBJECTIVE

Longtime newspaper professional seeking to contribute 16 years experience as an award-winning storyteller, editor and deadline veteran to a new challenge.

PROFESSIONAL EXPERIENCE

The Boston Herald — Boston, Mass.

Acting Sunday Sports Editor

March - October 2018

- Responsible for all aspects of Sunday section production both in print and online, including communication with writers, managing copy desk workflow, breaking news and designing section's iconic front page.

Sports Copy Desk

Sept. 2010 - Oct. 2018

- One of 12 responsible for nightly production — page layout, editing for style/grammar, fact checking — of award-winning sports section. Served regular shifts as lead night desk editor, in charge of all aspects of production of that night's section both in print and online.
- Regularly contributed high-detail statistical work and analysis, both text and graphic, to enhance presentation, either independently or by request of editors.
- Managed all agate (box scores, etc.) two shifts per week, plus regularly introduced new features not available on wire services — expanded Red Sox statistics, NASCAR standings, preview glances, historical reflections, relevant team schedules — into paper's coverage.

Boston University — Boston, Mass.

Lecturer

January - May 2012

- Taught Feature Writing to group of 14 upperclassmen in College of Communication, including non-journalism majors. Responsible for creating curriculum and all operations of class. Focused on increasing clarity of writing and depth of reporting, holding students to real-world newsroom standards.

The Standard-Times — New Bedford, Mass.

Assistant Sports Editor

Aug. 2006 - Sept. 2010

- Led staff of four full-timers and 4-6 part-timers in day-to-day planning and production at small daily newspaper. Made coverage decisions and organized staff workloads, both with and in absence of Sports Editor.
- Edited and laid out all local and wire copy for style/grammar.
- Wrote both breaking news and local features, including non-sports work, as well as maintained section's local calendar of events.

Red Sox Writer / General Sports Columnist

since Oct. 2003

- Covered 30-40 live games annually from 2004-2010, plus postseason and Spring Training coverage, as well as regular reporting/columns.
- Created and developed "Better Red Than Dead" Red Sox blog, as well as Twitter account named one of "75 Best Follows in Boston Sports" in 2015.
- Made semi-regular appearances on various sports radio stations nationwide, as well as periodic appearances on regional television.
- Since 2014, write columns and contribute to Red Sox event coverage (season previews, playoffs, etc.) as a freelancer.

Sports Copy Editor / Page Designer

Aug. 2003 - Aug. 2006

General Sports Columnist

Aug. 2002 - Oct. 2003

News Copy Editor / Page Designer

June 2002 - Aug. 2003

EDUCATION

Boston University — B.S., Journalism

Sept. 1998 - May 2002