



JONATHAN M. COUTURE

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Award-winning storyteller with two decades plus of nightly deadline experience as a sportswriter and editor, spanning print, digital, and multimedia journalism.

PROFESSIONAL EXPERIENCE

Boston Globe Media — Boston, Mass.

Sports Multiplatform Editor (Part-Time)

since January 2019

- Prepare both staff and wire copy for publication on all Boston Globe platforms, including BostonGlobe.com, printed newspaper, social media, and newsletters.
- Edit stories for content, accuracy, clarity, and grammar, adding compelling headlines (SEO, meta, and others) and multimedia to best highlight Globe's market-leading coverage.
- Monitor for and write breaking news, as well as localize coverage to regional audience.
- Adapted as Globe expanded digital presence, regularly serving as night copy desk's web point person, as well as slot editor, rim editor, swing editor, and print designer as needed.
- Curate BostonGlobe.com and Globe's social media with SocialFlow and other tools.

Red Sox Writer (Boston.com — Freelance)

since April 2019

- Write 2-3 analysis/trend pieces weekly in season, as well as periodically during winter.
- Totaled approximately 975,000 pageviews in 12 months ending Oct. 31, with nearly 790,000 unique visitors and more than 500,000 engaged minutes across 278 articles.

Night Sports Producer (Boston.com — Freelance)

Dec. 2018—May 2019

- Write independently and curate sports stories targeting Boston/Manchester DMA.
- Edit and best present staff copy via SEO, headlines, keywords, video, and social media.

Seamans Media — Milton, Mass.

Magazine Designer (Freelance)

since January 2020

- Using Adobe InDesign, produce quarterly magazines — New England Lacrosse Journal, New England Baseball Journal, New England Basketball Journal, and New England Golf Journal (2022-24) — focused on regional coverage of high school, prep, and college sports.
- Coordinate with editors, writers, and advertising staff to best present content in print.

Boston Herald — Boston, Mass.

Sunday Sports Editor

March-October 2018

- Managed all aspects of section production print and online, including copy desk workflow, communication with writers, and design of Herald's iconic sports covers.

Sports Copy Desk

Sept. 2010—Oct. 2018

- Versatile part of nightly production team — page layout, editing for style/grammar, fact checking — of award-winning sports section. Regularly filled in as lead night desk editor.

The Standard-Times — New Bedford, Mass.

Assistant Sports Editor

Aug. 2006—Sept. 2010

Sports Copy Editor | Page Designer

Sept. 2003—Sept. 2010

Red Sox Writer | General Sports Columnist

Aug. 2002—Dec. 2018

News Copy Editor | Page Designer

June 2002—Aug. 2003

Boston University — Boston, Mass.

Lecturer, Feature Writing

January-May 2012

EDUCATION

Boston University — B.S., Journalism

Sept. 1998—May 2002

JONCOUTURE.COM/PORTFOLIO